

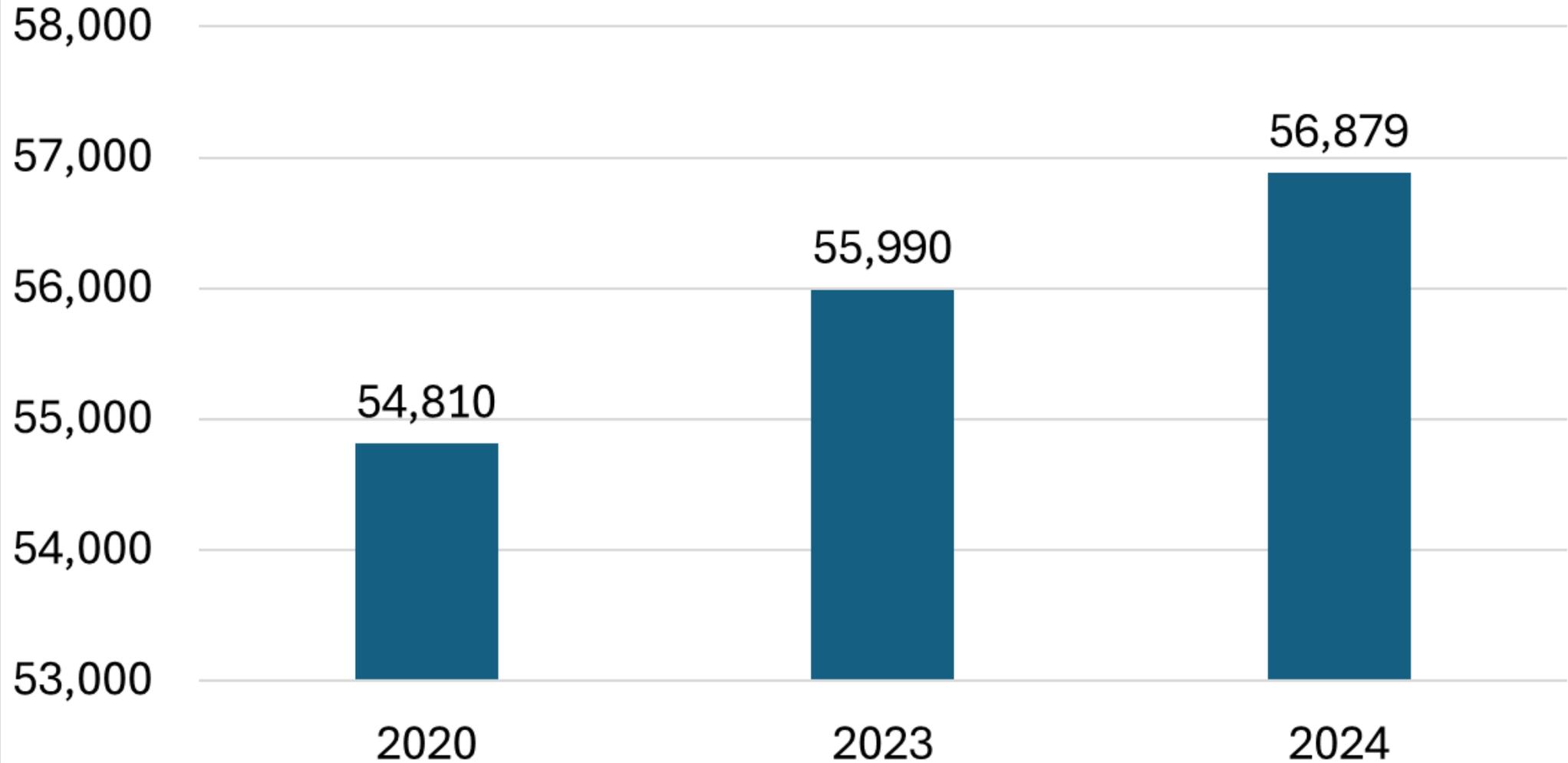


HARRISONBURG

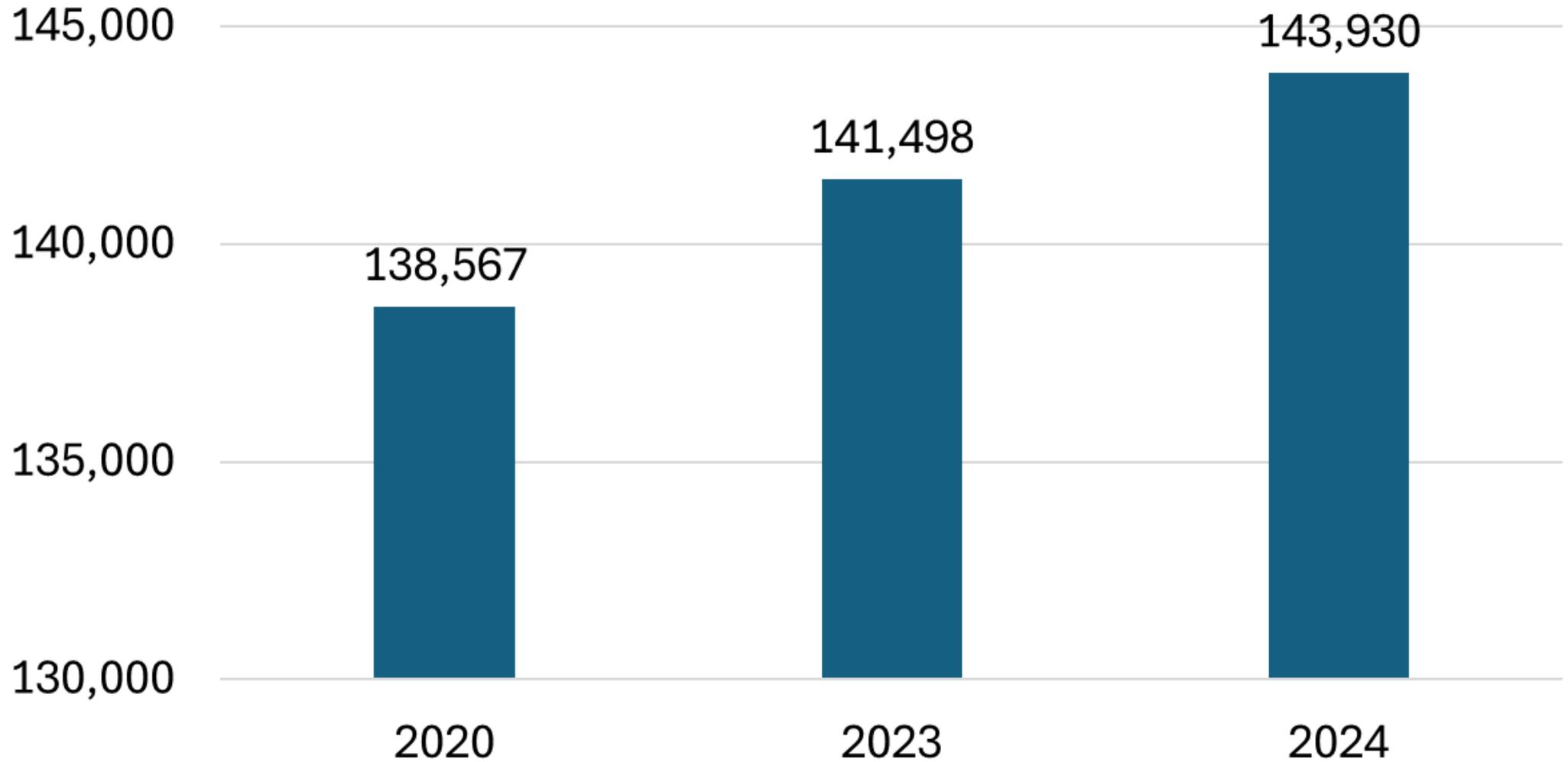
ECONOMIC DEVELOPMENT

SUCCESS IS SECOND NATURE

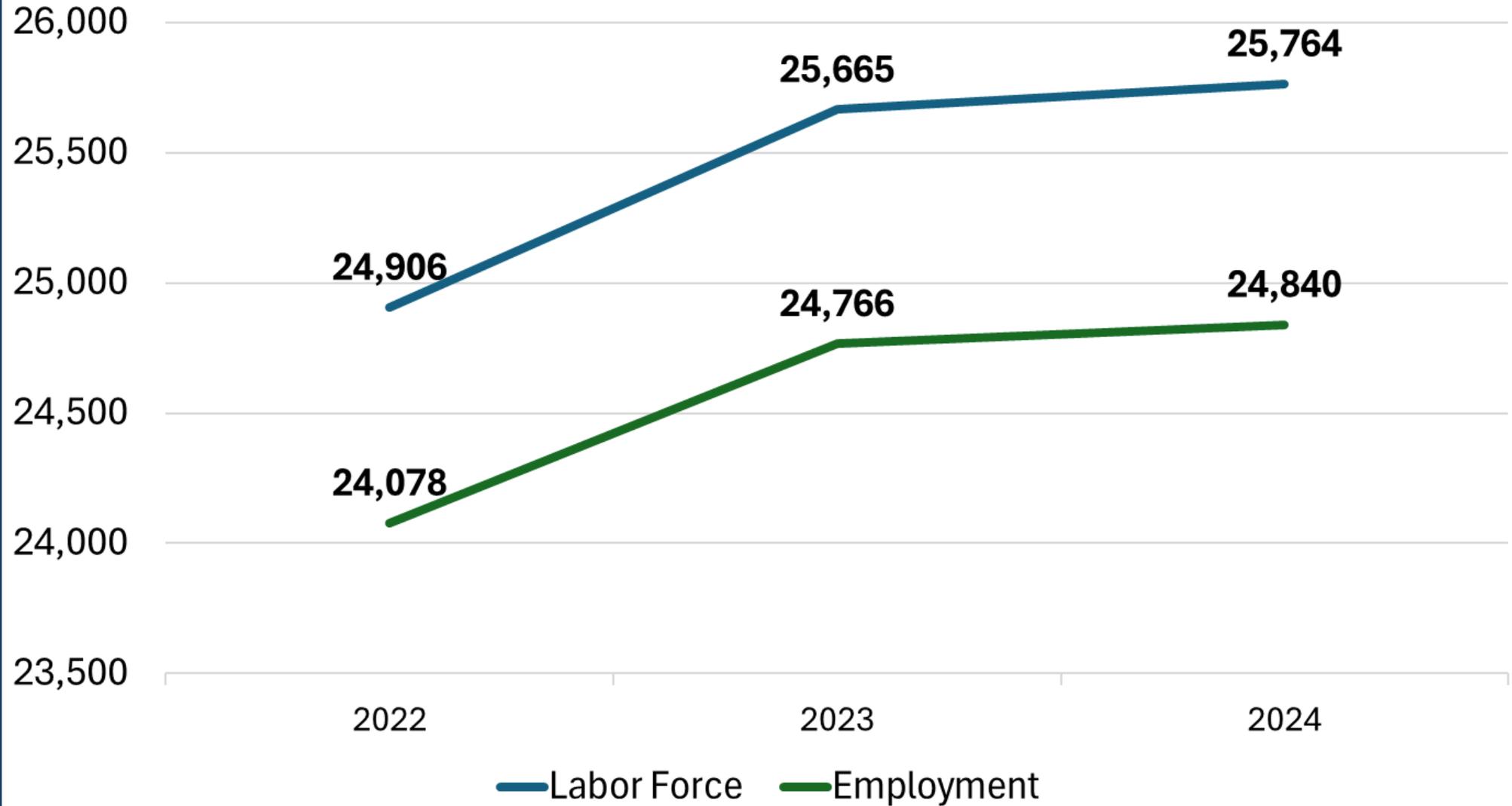
Harrisonburg Population



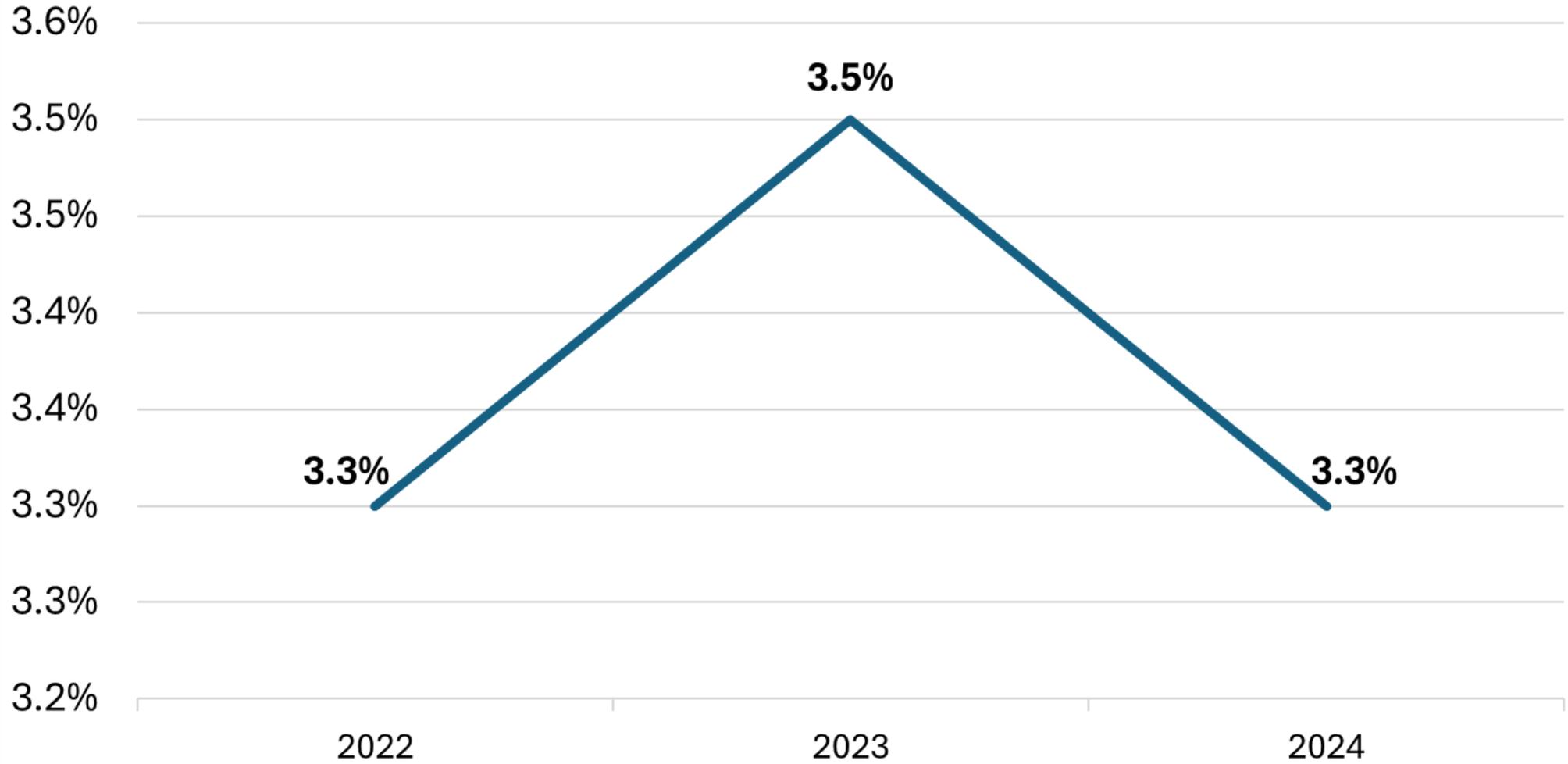
Harrisonburg MSA Population



Employment Trends

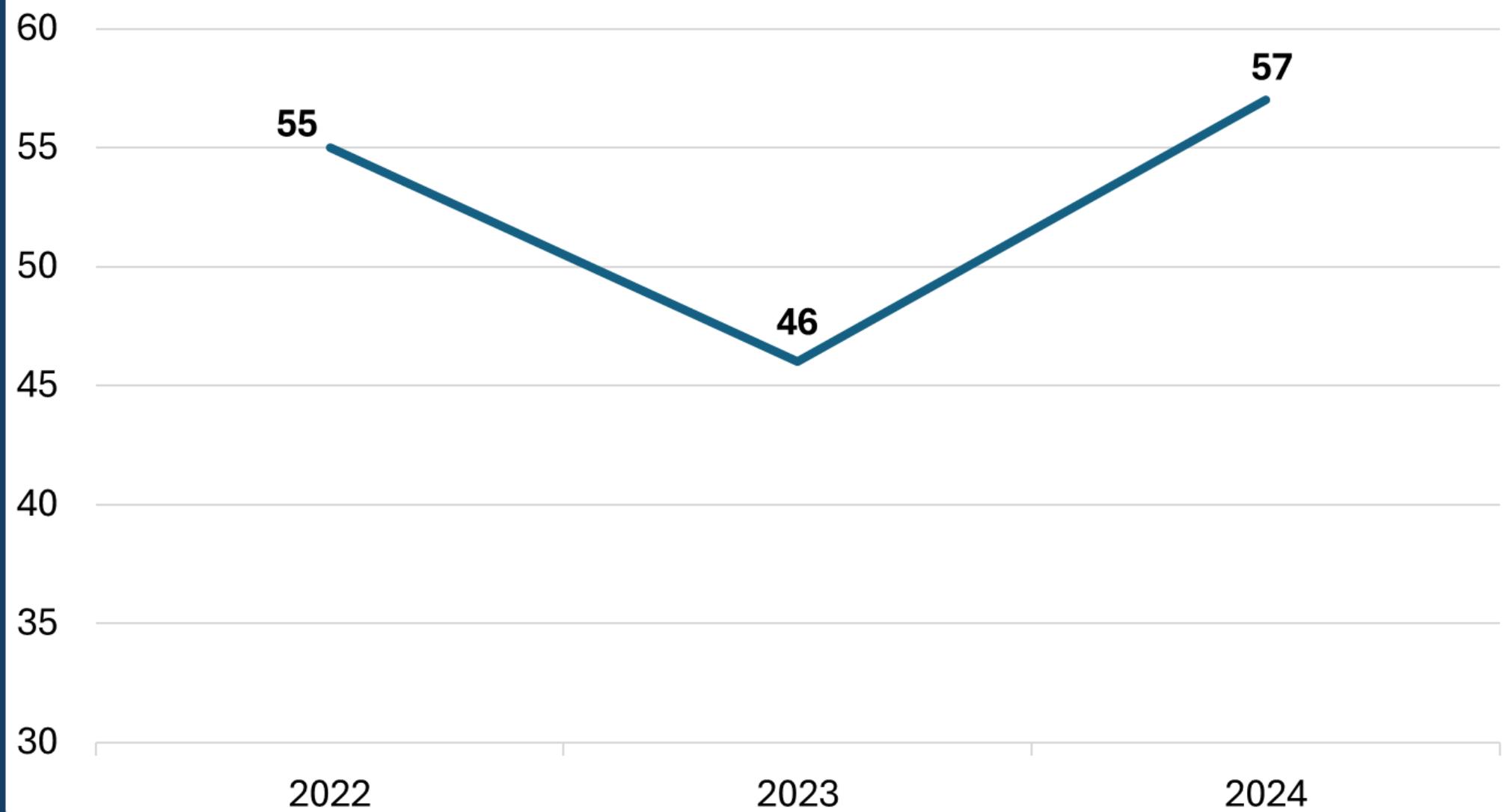


Unemployment Rate

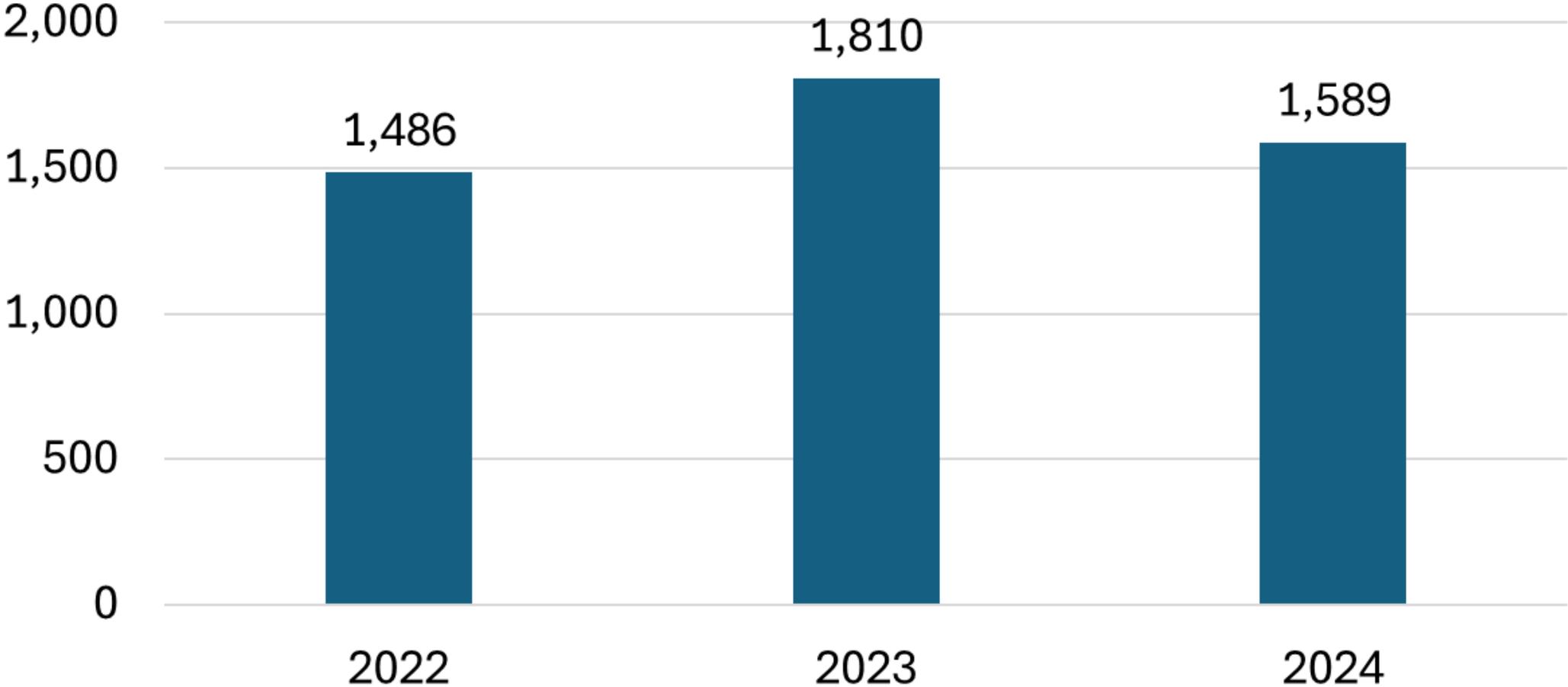


— Unemployment Rate

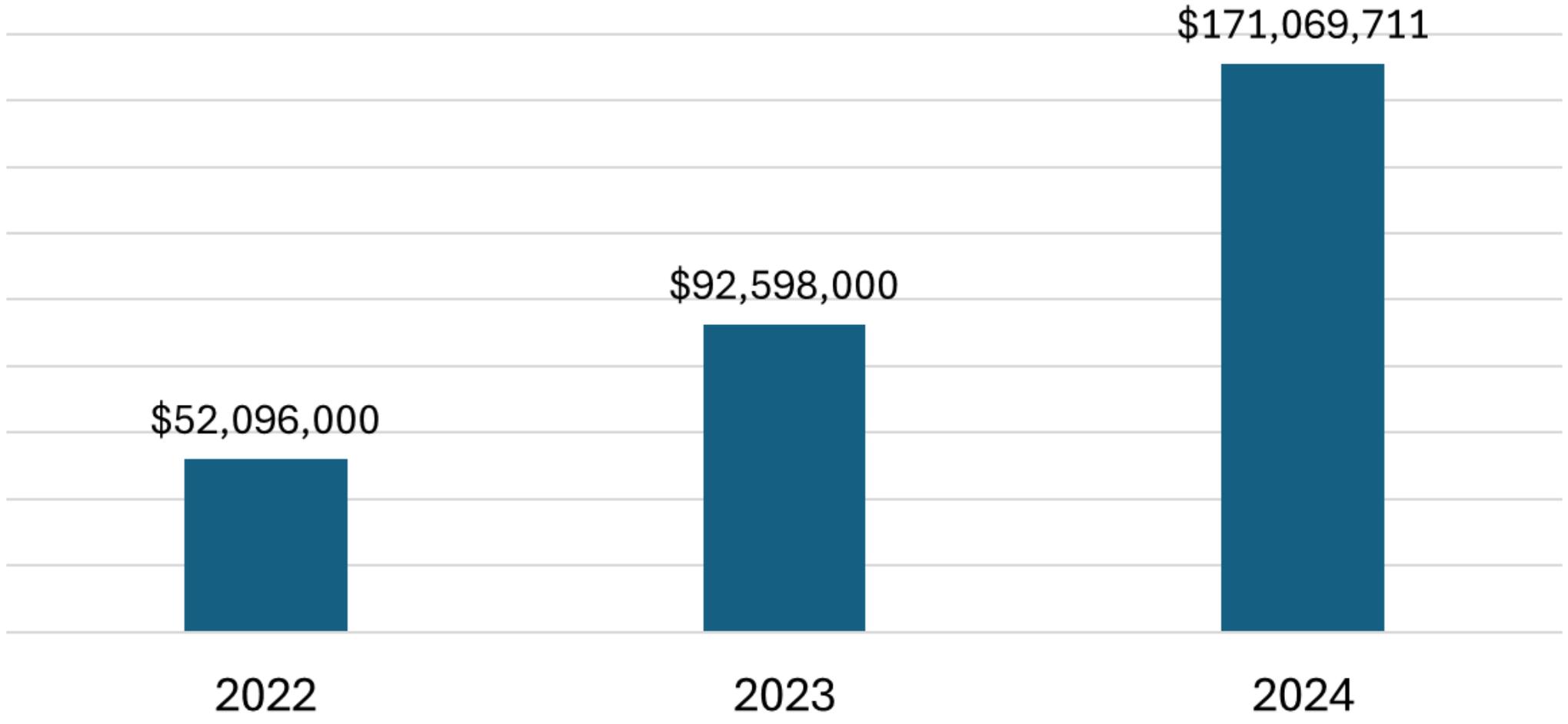
New Business Licenses



Building Permits Issued



Value of Permits Issued





FARMER FOCUS



KERRY



LAUF CYCLES

Harrisonburg Entrepreneurship Development Initiative (HEDI)

- 29 early-stage businesses enrolled
- Each will be paired with a specialist coach
- Coaches help with Goal Setting/Mentoring/Assigning Tasks to keep our entrepreneurs on track
- Our Partner: eqALL based in Dallas; Coaches spread across the US and cover a wide range of subject areas
- \$2,500 grant available to each participant upon completion

